

Title	Theme	Format	Live Date	Brands	Assets and Details	Investment	Quarter
	Reader offer, Daily Mail Main Paper	In Print, online and possible Front Cover Flash (STBN)	date available STA	1 EACH MONTH	Do you want to talk to the Daily Mail's 25.2 million monthly in print and online audience? Why not run a reader offer or promotion? You will receive approx. 1/3rd page in the Daily Mail, online coverage via the "My Mail Promotions" website and coverage on the "My Mail" newsletter	£2.5k per brand	Q1
	Summer Home & Garden	Online for a month	1st July - 31st July	SOLD OUT	We are inviting a selection of brands to showcase their products in this Summer Home & Garden themed promotion. Running for a whole month reaching over 8.2 million unique users of the Telegraph.co.uk. Situated on the promotions section you will receive 200 words of copy, image, logo, URL and you can promote an offer for these affluent readers to take advantage of. There is no min prize value and you will also receive opt in data capture from entrants that would like to hear more from your brand.	£1.25k per brand	Q3
	Summer Essentials	In Print and Online for 2 weeks	17th July - 29th July	SOLD OUT	Stella Magazine (Telegraph Female Sunday Supplement) - you'll reach a huge audience of over 820,000 readers in print and over 4.4 million unique users of the Telegraph.co.uk. (86% ABC1) Your brand will receive a lifestyle image, description, RRP, Logo, URL, offer details, copy, opt-in data capture, no min prize value. Additional Winning Moments coverage including Newsletter and Social Media. Alternatively, there is the option for a standalone, full page promotion for just one brand - please ask for more details.	£1.5k per brand	Q3
	Bake Off Bonanza	Online for a month	1st August - 31st August	3 SPACES REMAINING	We are inviting a selection of brands to showcase their products in this Bake Off Bonanza themed promotion. Running for a whole month reaching over 8.2 million unique users of the Telegraph.co.uk. Situated on the promotions section you will receive 200 words of copy, image, logo, URL and you can promote an offer for these affluent readers to take advantage of. There is no min prize value and you will also receive opt in data capture from entrants that would like to hear more from your brand.	£1.25k per brand	Q3
	Back to school	Online for 1 month	1st August- 31st August	8 SPACES REMAINING	Feature across the websites of the MailOnline and Metro.co.uk, reaching a phenomenal audience of 3.3 million. The back to School themed promotion will be live for the whole of August. The competition will be promoted via a range of strategically placed adverts including mobile sticky banners, skyscrapers, leaderboards and MPU's across the MailOnline and Metro.co.uk websites. There will be up to 12 brands involved in the promotion, with one lucky winner. The adverts will lead through to a bespoke landing page on which your brand will receive up to 250 words of copy, a large image for the carousel, one logo, one copy image, two URL's and an optional promotional video. All involved brands will receive data capture following the promotion, and the adverts will be highly targeted, optimised daily and positioned to each the most responsive and best performing audiences on-site as well as coverage in the Winnign Moments website, social media and newsletters.	£2.5k per brand	Q3
	Health, Fashion & Beauty	In Print and Online for 2 weeks	7th August - 17th August	2 SPACES REMAINING	Stella Magazine (Telegraph Female Sunday Supplement) - you'll reach a huge audience of over 820,000 readers in print and over 4.4 million unique users of the Telegraph.co.uk. (86% ABC1) Your brand will receive a lifestyle image, description, RRP, Logo, URL, offer details, copy, opt-in data capture, no min prize value. Additional Winning Moments coverage including Newsletter and Social Media. Alternatively, there is the option for a standalone, full page promotion for just one brand - please ask for more details.	£1.5k per brand	Q3
	Autumn Fashion & Beauty	Online for a month	1st September - 30th September	8 SPACES REMAINING	We are inviting a selection of brands to showcase their products in this Autumn fashion & Beauty themed promotion. Running for a whole month reaching over 8.2 million unique users of the Telegraph.co.uk. Situated on the promotions section you will receive 200 words of copy, image, logo, URL and you can promote an offer for these affluent readers to take advantage of. There is no min prize value and you will also receive opt in data capture from entrants that would like to hear more from your brand.	£1.25k per brand	Q3
	Autumn Fashion & Beauty	Online for 1 month	1st September - 31st September	8 SPACES REMAINING	RGM will be running a multi-brand competition which will be promoted across the Cosmopolitan.co.uk website during the month of September. The competition will be promoted via a range of MPU's on the beauty and fashion channels, along with having a static presence on the WIN Channel for the entire duration of the competition. There will be up to 12 brands involved in the promotion, with one lucky winner. The adverts will lead through to a bespoke landing page on which your brand will receive up to 250 words of copy, a large image for the carousel, one logo, one copy image, two URL's and an optional promotional video. All involved brands will receive data capture following the promotion to this huge millennial audience, Cosmopolitan.co.uk reaches 6.2 million monthly unique users.	£2k per brand	Q3
	Home & Garden	Online for a month	whole of October	7 SPACES REMAINING	We are inviting a selection of brands to showcase their products in this Home & Garden themed promotion. Running for a whole month reaching over 8.2 million unique users of the Telegraph.co.uk. Situated on the promotions section you will receive 200 words of copy, image, logo, URL and you can promote an offer for these affluent readers to take advantage of. There is no min prize value and you will also receive opt in data capture from entrants that would like to hear more from your brand.	£1.25k per brand	Q3
	Wedding Essentials	In Print and Online for 2 weeks	18th September - 30th September	7 SPACES REMAINING	Stella Magazine (Telegraph Female Sunday Supplement) - you'll reach a huge audience of over 820,000 readers in print and over 4.4 million unique users of the Telegraph.co.uk. (86% ABC1) Your brand will receive a lifestyle image, description, RRP, Logo, URL, offer details, copy, opt-in data capture, no min prize value. Additional Winning Moments coverage including Newsletter and Social Media. Alternatively, there is the option for a standalone, full page promotion for just one brand - please ask for more details.	£1.5k per brand	Q3
	Telegraph Don't Wait for Winter	In Print and Online for 3 weeks	25th September	8 SPACES REMAINING	This special Autumn promotion will be promoted in print in the "LIVING" section of The Telegraph reaching over 2.2 million readers in print and over 6.6 million unique users of the Telegraph.co.uk. (87% ABC1). This promotion will feature just 8 non-conflicting brands. You will receive 150 words of copy, image, logo, URL and offer details in print, also replicated online. You will also receive opt-in data from the desirable Telegraph audience. Additional Winning Moments coverage including Newsletter and Social Media. ***There is also an option for a Half or Full Page promotion for brands wanting even greater exposure. - please ask for more info.	£2.5k per brand	Q3
	Autumn Essentials	Online for 1 month	1st September- 30st September	8 SPACES REMAINING	Feature across the websites of the MailOnline and Metro.co.uk, reaching a phenomenal audience of 3.3 million. The Autumn Essentials themed promotion will be live for the whole of September. The competition will be promoted via a range of strategically placed adverts including mobile sticky banners, skyscrapers, leaderboards and MPU's across the MailOnline and Metro.co.uk websites. There will be up to 12 brands involved in the promotion, with one lucky winner. The adverts will lead through to a bespoke landing page on which your brand will receive up to 250 words of copy, a large image for the carousel, one logo, one copy image, two URL's and an optional promotional video. All involved brands will receive data capture following the promotion, and the adverts will be highly targeted, optimised daily and positioned to each the most responsive and best performing audiences on-site as well as coverage in the Winnign Moments website, social media and newsletters.	£2.5k per brand	Q3
	Autumn Essentials	In Print and Online for 2 weeks	16th October - 28th October	7 SPACES REMAINING	Stella Magazine (Telegraph Female Sunday Supplement) - you'll reach a huge audience of over 820,000 readers in print and over 4.4 million unique users of the Telegraph.co.uk. (86% ABC1) Your brand will receive a lifestyle image, description, RRP, Logo, URL, offer details, copy, opt-in data capture, no min prize value. Additional Winning Moments coverage including Newsletter and Social Media. Alternatively, there is the option for a standalone, full page promotion for just one brand - please ask for more details.	£1.5k per brand	Q4
	Autumn Essentials	Online for 1 Month	1st October - 31st October	2 SPACES REMAINING	With our themed competition, you'll be able to promote your brand on the internet phenomenon that is Mumsnet. With 8.1 million monthly unique users, and 78 million monthly page views, this huge audience are incredibly receptive and engaged. Your brand will receive one image or logo and up to 100 words of copy to include a URL. The competition will be online for one month as the featured competition, and you'll also receive opt-in data capture at the end of the promotion, for use in your future marketing campaigns. There will be four brands involved.	£2.250k per brand	Q4

	Don't Wait for Winter	Online for 1 month	1st October- 31st October	8 SPACES REMAINING	Feature across the websites of the MailOnline and Metro.co.uk, reaching a phenomenal audience of 3.3 million. The Don't Wait for Winter themed promotion will be live for the whole of October. The competition will be promoted via a range of strategically placed adverts including mobile sticky banners, skyscrapers, leaderboards and MPU's across the MailOnline and Metro.co.uk websites. There will be up to 12 brands involved in the promotion, with one lucky winner. The adverts will lead through to a bespoke landing page on which your brand will receive up to 250 words of copy, a large image for the carousel, one logo, one copy image, two URL's and an optional promotional video. All involved brands will receive data capture following the promotion, and the adverts will be highly targeted, optimised daily and positioned to each the most responsive and best performing audiences on-site as well as coverage in the Winnign Moments website, social media and newsletters.	£2.5k per brand	Q3
	Wrap up for Winter	Online for 1 month	whole of October	8 SPACES REMAINING	RGM will be running a multi-brand competition which will be promoted across the Cosmopolitan.co.uk website during the month of October. The competition will be promoted via a range of MPU's on the beauty and fashion channels, along with having a static presence on the WIN Channel for the entire duration of the competition. There will be up to 12 brands involved in the promotion, with one lucky winner. The adverts will lead through to a bespoke landing page on which your brand will receive up to 250 words of copy, a large image for the carousel, one logo, one copy image, two URL's and an optional promotional video. All involved brands will receive data capture following the promotion to this huge millennial audience. Cosmopolitan.co.uk reaches 6.2 million monthly unique users.	£2k per brand	Q3
	Gifts for Her	In Print and Online for 2 weeks	30th October - 11th November	5 SPACES REMAINING	Stella Magazine (Telegraph Female Sunday Supplement) - you'll reach a huge audience of over 820,000 readers in print and over 4.4 million unique users of the Telegraph.co.uk. (86% ABC1) Your brand will receive a lifestyle image, description, RRP, Logo, URL, offer details, copy, opt-in data capture, no min prize value. Additional Winning Moments coverage including Newsletter and Social Media. Alternatively, there is the option for a standalone, full page promotion for just one brand - please ask for more details.	£2k per brand	
	Christmas Gifting	In Print and Online for 3 weeks	13th November	8 SPACES REMAINING	This special Christmas promotion will be promoted in print in the "LIVING" section of the Telegraph reaching over 2.2 million readers in print and over 6.6 million unique users of the Telegraph.co.uk. (87% ABC1). This promotion will feature just 8 non-conflicting brands. You will receive 150 words of copy, image, logo, URL and offer details in print, also replicated online. You will also receive opt-in data from the desirable Telegraph audience. Additional Winning Moments coverage including Newsletter and Social Media. ***There is also an option for a Half or Full Page promotion for brands wanting even greater exposure - please ask for more info.	£2.5k per brand	
	Gifts for Him	In Print and Online for 2 weeks	13th November - 25th November	7 SPACES REMAINING	Stella Magazine (Telegraph Female Sunday Supplement) - you'll reach a huge audience of over 820,000 readers in print and over 4.4 million unique users of the Telegraph.co.uk. (86% ABC1) Your brand will receive a lifestyle image, description, RRP, Logo, URL, offer details, copy, opt-in data capture, no min prize value. Additional Winning Moments coverage including Newsletter and Social Media. Alternatively, there is the option for a standalone, full page promotion for just one brand - please ask for more details.	£2k per brand	
	Ultimate Christmas	Online for 1 month	1st November- 30th November BLACK FRIDAY & CYBER MONDAY	8 SPACES REMAINING	Feature across the websites of the MailOnline and Metro.co.uk, reaching a phenomenal audience of 3.3 million. The Don't Wait for Winter themed promotion will be live for the whole of November. The competition will be promoted via a range of strategically placed adverts including mobile sticky banners, skyscrapers, leaderboards and MPU's across the MailOnline and Metro.co.uk websites. There will be up to 12 brands involved in the promotion, with one lucky winner. The adverts will lead through to a bespoke landing page on which your brand will receive up to 250 words of copy, a large image for the carousel, one logo, one copy image, two URL's and an optional promotional video. All involved brands will receive data capture following the promotion, and the adverts will be highly targeted, optimised daily and positioned to each the most responsive and best performing audiences on-site as well as coverage in the Winnign Moments website, social media and newsletters.	£3k per brand	
	Ultimate Christmas	In Print and Online for 2 weeks	27th November- 9th December	7 SPACES REMAINING	Stella Magazine (Telegraph Female Sunday Supplement) - you'll reach a huge audience of over 820,000 readers in print and over 4.4 million unique users of the Telegraph.co.uk. (86% ABC1) Your brand will receive a lifestyle image, description, RRP, Logo, URL, offer details, copy, opt-in data capture, no min prize value. Additional Winning Moments coverage including Newsletter and Social Media. Alternatively, there is the option for a standalone, full page promotion for just one brand - please ask for more details.	£2k per brand	
	Family Christmas	Online for 1 Month	1st November - 30th November	4 SPACES REMAINING	With our themed competition, you'll be able to promote your brand on the internet phenomenon that is Mumsnet. With 8.1 million monthly unique users, and 78 million monthly page views, this huge audience are incredibly receptive and engaged. Your brand will receive one image or logo and up to 100 words of copy to include a URL. The competition will be online for one month as the featured competition, and you'll also receive opt-in data capture at the end of the promotion, for use in your future marketing campaigns. There will be four brands involved.	£2.250k per brand	
	Ultimate Christmas Gifts	Online for a month	whole of November	7 SPACES REMAINING	We are inviting a selection of brands to showcase their products in this Christmas Gifting themed promotion. Running for a whole month reaching over 8.2 million unique users of the Telegraph.co.uk. Situated on the promotions section you will receive 200 words of copy, image, logo, URL and you can promote an offer for these affluent readers to take advantage of. There is no min prize value and you will also receive opt in data capture from entrants that would like to hear more from your brand.	£1.25k per brand	
	Countdown To Christmas	Taking over the ITV GMB Homepage covering Black Friday & Cyber Monday	21st November- 30th November BLACK FRIDAY & CYBER MONDAY	8 SPACES REMAINING	Taking over the ITV Good Morning Britain Homepage this Countdown to Christmas competition will be promoted via a Premium Pushdown on the ITV Good Morning Britain Homepage for 8 days over Black Friday and Cyber Monday. You will receive your logo and URL to your website on the Homepage and be part of this special promotion. There can only be 8 brands involved in the promotion, with one lucky winner. The adverts will lead through to a bespoke landing page on which your brand will receive up to 250 words of copy, a large image for the carousel, one logo, one copy image, two URL's and an optional promotional video. All involved brands will receive data capture following the promotion, and the adverts will be highly targeted, optimised daily and positioned to each the most responsive and best performing audiences on-site as well as coverage in the Winnign Moments website, social media and newsletters.	£4k per brand	
	Gifts for Kids	In Print and Online for 2 weeks	4th December-16th Dec	7 SPACES REMAINING	Stella Magazine (Telegraph Female Sunday Supplement) - you'll reach a huge audience of over 820,000 readers in print and over 4.4 million unique users of the Telegraph.co.uk. (86% ABC1) Your brand will receive a lifestyle image, description, RRP, Logo, URL, offer details, copy, opt-in data capture, no min prize value. Additional Winning Moments coverage including Newsletter and Social Media. Alternatively, there is the option for a standalone, full page promotion for just one brand - please ask for more details.	£2k per brand	
	Christmas Gift Guide	Online for 1 month	whole of November	8 SPACES REMAINING	RGM will be running a multi-brand competition which will be promoted across the Cosmopolitan.co.uk website during the month of October. The competition will be promoted via a range of MPU's on the beauty and fashion channels, along with having a static presence on the WIN Channel for the entire duration of the competition. There will be up to 12 brands involved in the promotion, with one lucky winner. The adverts will lead through to a bespoke landing page on which your brand will receive up to 250 words of copy, a large image for the carousel, one logo, one copy image, two URL's and an optional promotional video. All involved brands will receive data capture following the promotion to this huge millennial audience. Cosmopolitan.co.uk reaches 6.2 million monthly unique users.	£2k per brand	Q3
	Early Bird Hols	Online for 1 Month	1st December - 31th December	4 SPACES REMAINING	With our themed competition, you'll be able to promote your brand on the internet phenomenon that is Mumsnet. With 8.1 million monthly unique users, and 78 million monthly page views, this huge audience are incredibly receptive and engaged. Your brand will receive one image or logo and up to 100 words of copy to include a URL. The competition will be online for one month as the featured competition, and you'll also receive opt-in data capture at the end of the promotion, for use in your future marketing campaigns. There will be four brands involved.	£2.250k per brand	Q4

MailOnline	Great Getaways	Online for 1 month	December	8 SPACES REMAINING	Feature across the websites of the MailOnline and Metro.co.uk, reaching a phenomenal audience of 3.3 million. The Dont Wait for Winter! themed promotion will be live for the whole of November. The competition will be promoted via a range of strategically placed adverts including mobile sticky banners, skyscrapers, leaderboards and MPU's across the MailOnline and Metro.co.uk websites. There will be up to 12 brands involved in the promotion, with one lucky winner. The adverts will lead through to a bespoke landing page on which your brand will receive up to 250 words of copy, a large image for the carousel, one logo, one copy image, two URL's and an optional promotional video. All involved brands will receive data capture following the promotion, and the adverts will be highly targeted, optimised daily and positioned to each the most responsive and best performing audiences on-site as well as coverage in the Winnign Moments website, social meida and newsletters.	£2.5k per brand	Q4
Telegraph.co.uk	Holiday Sun	Online for a month	whole of December	Q4	We are inviting a selection of brands to showcase their products in this Christmas Gifting themed promotion. Running for a whole month reaching over 8.2 million unique users of the Telegraph.co.uk. Situated on the promotions section you will recieve 200 words of copy, image, logo, URL and you can promote an offer for these affluent readers to take advantage of. There in no min prize value and you will also recieve opt in data capture from entratns that would like to hear more from your brand.	£1.25k per brand	Q4
stella	New Year New You	In Print and Online for 2 weeks	1st Jan-13th Jan	7 SPACES REMAINING	Stella Magazine (Telegraph Female Sunday Supplement) - you'll reach a huge audience of over 820,000 readers in print and over 4.4 million unique users of the Telegraph.co.uk. (86% ABC1) Your brand will receive a lifestyle image, description, RRP, Logo, URL, offer details, copy, opt-in data capture, no min prize value. Additional Winning Moments coverage including Newsletter and Social Media. Alternatively, there is the option for a standalone, full page promotion for just one brand - please ask for more details.	£1.5k per brand	Q1