








Title	Theme	Format	Live Date	Duration	Brands	Readership	Space	Assets	Social Media	Newsletters	Data	Investment	Quarter
 Daily Mail	Reader offer, Daily Mail Main Paper	In Print and possible Front Cover Flash (STBN)	Date available STA	ONE DAY	1 EACH MONTH	25.2 million monthly in print and online	1/3rd page in the Daily Mail, online coverage via the "My Mail Promotions" website	up to 200 words of copy, 2 images, a logo, URL	Full Winning Moments Social Media schedule throughout the duration of the competition, includes a tweet per day and two facebook posts	Coverage on the "My Mail" newsletter. Plus Brand mention on Winning Moments Newsletter	N/A	£5k per brand	Q1, 2, 3 & 4 2017
 DAILY EXPRESS SUNDAY EXPRESS	Reader offer, Daily Express & Sunday Express Main Paper	In Print and possible Front Cover Flash (STBN)	Date available STA	ONE DAY	1 EACH MONTH	1,130,000 - Daily Express Sunday Express circulation 395,961	1/4 page in the paper	up to 200 words of copy, 2 images, a logo, URL	Full Winning Moments Social Media schedule throughout the duration of the offer, includes a tweet per day and a facebook posts	Brand mention on Winning Moments Newsletter	N/A	£2.5k per brand	Q1, 2, 3 & 4 2017
 DAILY STAR	Reader offer, Daily Star & Sunday Star	In Print and possible Front Cover Flash (STBN)	Date available STA	ONE DAY	1 EACH MONTH	Circulation 445,346 Readership 808,000	1/4 page in the paper	up to 200 words of copy, 2 images, a logo, URL	Full Winning Moments Social Media schedule throughout the duration of the offer, includes a tweet per day and a facebook posts	Brand mention on Winning Moments Newsletter	N/A	£2.5k per brand	Q1, 2, 3 & 4 2017
 MailOnline	SEASONAL THEMES	Online	ONE PER MONTH	4 WEEKS	12 SPACES ON EACH	Circulation 1.600.000	Brand logo included on Mail & Metro MPU & Skyscraper. Comp as a whole is promoted via an MPU, Leaderboard, Banner, Mobile Sticky & Skyscraper across the two sites. Space on Winning Moments online page for copy and imagery	250 words of copy, a large image for the carousel, one logo, one copy image, two URL's and an optional promotional video	Full Winning Moments Social Media schedule throughout the duration of the competition, includes a tweet per day and two facebook posts	Brand mention on Winning Moments Newsletter	OPT IN DATA	£2k	Q1, 2, 3 & 4 2017
 mumsnet	SEASONAL THEMES	Online	ONE PER MONTH	4 WEEKS	5 SPACES ON EACH	8.1 million monthly unique users, and 78 million monthly page views	Competition will feature statically 24/7 on their competitions page as the headline promotion. An MPU & Banner, roadblocks our competition page. 5th of a page on main comp page for assets	One image/logo and up to 100 words of copy to include a URL	Full Winning Moments Social Media schedule throughout the duration of the competition, includes a tweet per day and two facebook posts	Featured in Daily newsletter (196,000 subscribers) Mentioned within the Moneysaver newsletter (209,000) At least 1x tweet per competition (133,000 followers) Featured in our monthly competitions newsletter (44,000 subscribers). Mention on Winning Moments Newsletter	OPT IN DATA	£3k per brand	Q1, 2, 3 & 4 2017
 Lorraine	CHRISTMAS	Taking over the ITV Lorraine Homepage covering Black Friday & Cyber Monday	20th - 29th November 2017	10 DAYS	9 SPACES REMAINING	500,000 unique users monthly	Brand logo included on Lorraine Premium Pushdown creative. Space on Winning Moments online page for copy and imagery	250 words of copy, a large image for the carousel, one logo, one copy image, two URL's and an optional promotional video	Full Winning Moments Social Media schedule throughout the duration of the competition, includes a tweet per day and two facebook posts	Brand mention on Winning Moments Newsletter	OPT IN DATA	£4k per brand	Q4 2017
 Winning Moments	CHRISTMAS	Online for 24 days	1st - 24th December 2017	1 DAY PER BRAND	22 SPACES ON EACH	34,000 monthly uniques	Full page online	Two images, one logo, up to 400 words of copy, 2 Url's, Embedded video	Full Winning Moments Social Media schedule throughout the duration of the competition, includes a tweet per day and two facebook posts	Brand mention on Winning Moments Newsletter	OPT IN DATA	£400 per brand	Q4 2017
<b>MULTIPLE TITLES</b> (i.e. Marie Claire, Woman & Home and many more. Get in touch to find out more)	<b>THEME BRAND DEPENDANT</b>	Online for 28 days	Date available STA	4 WEEKS	STANDALONE	Available on request	Full page online	One image inc logo, up to 150 words of copy plus multiple choice question, 1 Url & an Embedded video	Full Winning Moments Social Media schedule throughout the duration of the competition, includes a tweet per day and two facebook posts	Mention on Newsletter sent to titles subscribers. Bespoke Winning Moments Newsletter	OPT IN DATA	£3k per brand	Q1, 2, 3 & 4