

Get Your brand noticed with Winning Moments  
and promoted via

# COSMOPOLITAN



Quality Opt In Data

Opt In  
Data  
Capture

Brand  
Awareness

Online  
Traffic

Brand  
Engagement

Dedicated  
Personal  
Account  
Manager

In House  
Social  
Media  
Team

In House  
Production  
Team

New  
Customer  
Acquisition

## Example



Our Last  
Competition Received:

9,646 Entries  
3,534 Opt in Data

36.6% Ratio  
compared  
to national  
average 1-2%

## Assets

Online you will receive:  
250 words of copy  
Your Logo,  
Up to 2 URL's  
2 Images  
Optional video and any offer details.



Your Brand logo will be promoted on MPU's and Billboards. Roadblocking the Cosmopolitan website to the competition.

The competition landing page will be hosted on Winning Moments to collect the quality data to use for future marketing.

## Packages From £1.5K

## Audience

Cosmopolitans Generations makes up to 26% of the UK Population with the highest spending power for 2017.

Our promotions offer that extra activity which standard advertising doesn't.

# To Reserve Your Space, Please Call 01752 764241