



# Get Your brand noticed with Winning Moments promoted through The Mail Online & Metro!

Quality Opt In Data

The competition will be promoted Via the Mail Online and Metro.co.uk.

Over 1,666,666 impressions, via a range of MPU's, Mobile Sticky Banners, Leaderboards and Skyscrapers.

The Mail online team will also be utilising consumer insight via the MyMail audience to put this in front of targeted and engaged readers that will be interested in the promotion.

## Audience

The online hub for The Daily Mail and The Mail on Sunday receives:

70,784,103 monthly unique browsers  
2/3 of users access the website via mobile  
Reaches 51% of the online population

Metro.co.uk features a wide range of news, sport, showbiz and celebrity articles:

15,230,105 monthly unique browsers  
3/4 of users access the website via mobile  
Reaches 23% of the online population

## Examples

Our Latest Competition Received:

(January 2017)  
16,982 Entries  
4,037 Data

Our last Home & Garden Competition received:

(May 2016)  
16,123 Entries  
3,811 Data

Package From: £2K



- Opt In Data Capture
- Brand Awareness
- Online Traffic
- Brand Engagement
- Insight And Research
- In House Social Media Team
- In House Production Team
- New Customer Acquisition

Our promotions offer that extra activity which standard advertising doesn't!  
To Reserve Your Space, Please Call 01752 764241