

Quality Opt In Data

Get your brand noticed on Woman & Home Online with full promotional coverage on Winning Moments

One Month

One Image, 200 words, URL & entry question

55,2K Visits per month
32K Newsletter subscribers
281K Twitter Followers
40 + Audience
ABC – 336,192
1.8 Million Social Media Reach



Opt In Data Capture

Brand Awareness

Online Traffic

Brand Engagement

Dedicated Personal Account Manager

In House Social Media Team

In House Production Team

New Customer Acquisition

Example

The screenshot shows a competition entry form on the Woman & Home website. The title is "Win Gucci Bamboo eau de parfum". It features a "107 DAYS LEFT TO ENTER" badge and a "Win This!" graphic. The form includes a "Complete the form below for YOUR chance to WIN!" instruction, a "Choose three numbers from the boxes below, match the winning combination and the prize is yours!" instruction, and a registration form with fields for email address, password, title, first name, last name, date of birth, and house number/postcode. There are also "Log in" and "Join now" buttons.

Receive a highly engaging campaign to promote your brand on the Women & Home website.

Through competition and promotion Woman & Home will capture quality data from people who want to hear more about your brand.

Combining Winning Moments' online presence with Woman & Home it will provide invaluable exposure.

Packages From £1.5K

Our promotions offer that extra activity which standard advertising doesn't!

To Reserve Your Space, Please Call 01752 764241